



Power of REDTM



**Dinnerware
That Makes A
Difference!**

It's ESSENTIAL for Good Health!

Why Use The Power of Red™?

Why do Alzheimer's and Dementia patients need the Power of Red™?

- Patients may have difficulty processing visual data such as the contrast between items.
- As symptoms worsen, motor skills become impaired, making it more difficult to hold and manipulate items.
- Proper nutrition can be difficult to maintain when there is a reduction in eating.

Why the Power of Red™ works for Alzheimer's and Dementia Patients

- Bright red dinnerware shows the contrast between food and drinks, allowing the user to recognize them.
- Studies have shown an increase in eating and drinking by patients with Alzheimer's and Dementia when utilizing red dinnerware.
- Products are designed to be used by people with decreased motor skills.

The **Power of Red™** ***In Action !***



***Standard
place setting***

A Difference You Can See!



***Power of Red™
place setting***

Power of Red™

Product Options

L5031 - Scoop Bowl



Molded curved sides and non-slip bottom accommodate users who have difficulty handling utensils.

L5032 - Scoop Dish



Molded curved sides and non-slip bottom accommodate users who have difficulty handling utensils.

L5033 - Nose Cutout Cup



Ideal for people who can't tilt their heads back.

Large Handled Utensils



Spoon and Fork are bendable and feature a large, easy to hold handle.

Rocker Knife makes cutting easier for individuals with impaired hand function.

- L5041 - Bendable Spoon
- L5042 - Bendable Fork
- L5043 - Rocker Knife
- L5045 - Utensil Set

For additional information regarding Alzheimer's and Dementia, please contact your healthcare professional.